

The Sandwell Well-Being Charter Mark

Evolution Psychologists work with schools who wish to obtain a recognised Charter Mark in recognition of their work to support the Well-Being of their Staff, Pupils and Parents.

The Sandwell Well-Being Charter Mark was developed through a collaborative project funded by Public Health and aims to promote a whole-school approach to Well-Being.

This Self-Evaluation process considers 8 Key Elements of Emotional Health and Well-Being and adopts an Action Planning approach which includes Staff and Pupil Surveys and Focus Groups with Parents. Data collected is collated and analysed to produce a Report which is used to identify areas for development.

Key Stakeholders including Senior Leaders in schools work alongside Educational Psychologists to complete the process over a timescale which is adapted to meet individual school's requirements, in order to achieve the Charter Mark Status



Research Base

"Promoting children and young people's emotional health and wellbeing: A whole school and college approach". Public Health England, 2015.

8 principles that have been identified as being key emotional, health and well being in schools.

Challenge: How can we get this into schools and support best practice?

Whole school approach element one: The Well Being Charter Mark

- Schools supported through a process of enquiry, reflection, action planning and review. (Action Research).
- Data collected by the research psychologists exploring the 8 key areas.
- Multiple methods: Hard data, staff questionnaire, pupil and parent focus groups.
- Exploring multiple perspectives: Pupils, parents & staff
- Evidence-informed questions: Informed by the ten element map of mental health (Donald & O'Hara, 1998)
- Data generated mapped against the 8 key areas.
- Baseline, action planning, review, award.
- 3 yearly follow up